



Kim Lin

Design, Illustration, Art Direct

Email
Website

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Works

- **Brand New School**
Los Angeles, CA
Jun 2020- Jan 2023
From Design Intern to full time Designer
The main role is working on style frames and designs for commercial animations and videos. The designs range from graphic design to illustration, storytelling to UI design.
The clients include but not only:
Android, Honey, Apple, Slack, Google, JP Morgan, etc.
- **Better Up**
San Francisco, CA
Apr 2022 - May 2022
Freelance Illustrator
The project mission is to design a series of tarot cards in use for user interface experiences. Each card represents a feeling and emotion, which all categorized under the theme of "Happiness."
- **Cake**
San Francisco, CA
Mar 2020 - Aug 2020
Freelance Illustrator/Designer
Responsible for producing storyboards to creating style frames of three commercial animations for the client - Cisco. The role also includes character designs, storytelling, and determine color palette in order to art direct the rest of the creations.
- **YOW! design**
Taipei, Taiwan
Jun 2019-Aug 2019
Design Intern
The work is responsible for creating package designs, banner designs, article layout for book, also some motion designs using After Effect.
- **TIDA Design & Advertising Co., Ltd**
Shanghai, China
Jun 2018-Aug 2018
Design and Animation Intern
In charge of illustrating and animating digital stickers as well as illustrating postcards.
- **Shanghai Hejia Technology Co., Ltd**
Shanghai, China
Aug 2017
Freelance Graphic Designer
Designed logo and app icon for the company branding.

Education

- **Savannah College of Art and Design**
BFA / Motion Media Design
Savannah, GA
2016-2020

Publications

- **Shoutout Atlanta**
May 20, 2021
An interview with Shoutout Atlanta
<https://shoutoutatlanta.com/meet-kim-lin-designer-illustrator-for-motion/>
- **Voyage LA**
Jun, 2016
An interview with Voyage LA
<http://voyagela.com/interview/life-work-with-kim-lin-of-los-angeles/>

Experience

- **SCAD CoMotion**
Oct 2019-Mar 2020
Art Director
Responsible for art directing the conference title sequence. Including logo design, storytelling, overall visual, color palette, etc.
- **Experience Sharing Speech at ROSSO workshop**
Shanghai China
Jun, 2016

Language

- **Chinese**
Native level
- **English**
Professional to Native level
- **Japanese**
JLPT - N2
(Japanese Language Proficiency Test)
Dec, 2019

Awards

- **3x3 International Illustration Annual No.19**
Jun, 2022
- **CA 2021 Illustration Competition**
Feb, 2020
Shortlist
- **Red Dot Award: Brands & Communication Design**
Oct, 2020
Red Dot Winner 2020
- **Disney Imagineering's Imaginations design competition**
Feb, 2019
Semi-finalist